



KRISTEN CUMMINGS

PROFILE

A highly motivated and hardworking individual who has recently enrolled onto a Media and Communications degree after gaining experience in all areas of the Media Industry from intrinsic motivation.

Looking to gain more experience on-the-job in Media based careers and widen my skills range to become workplace ready once gaining my degree.

CONTACT

kristencummingsmedia@gmail.com

www.kristencummingsmedia.com

EDUCATION

Birmingham City University
Media and Communications
Undergraduate Student
Current

Codsall Sixth Form
3 A-Level's (Business-A,
Chemistry- C, Maths- D)

Codsall Community High
School
9 GCSE's (Grade 9-6)

SKILLS

Public Relations

Marketing

Interviewing

Communication

Leadership

Budgeting

Team-Player

MEDIA EXPERIENCE

Press Officer

Tom Brennan Racing | Staffordshire | 2019 – Present

Undertaken Duties and Responsibilities:

- Designed and created professional bi-lingual website
- Created and updated all professional social media platforms (Facebook, Twitter and Instagram) using Adobe Photoshop and Adobe After Effects
- Created brand image and identity
- Designed and created Marketing Opportunities brochure and Sponsorship packages
- Created and graphic designed newsletter for Sponsors
- Responsible for interviews, networking, public appearances and public engagement
- Planned and executed PR Campaign for Cardiff GP 2022
- f

Web Designer

KW Alloys | Wolverhampton | 2019 – 2021

Undertaken Duties and Responsibilities:

- Designed and created professional website
- Created brand image and identity
- Designed and created 2 professional logos for departments

Social Media Manager

C-Moto Ltd | Staffordshire | 2018 – Present

Undertaken Duties and Responsibilities:

- Designed and created professional website
- Created and updated all professional social media platforms (Facebook, Twitter and Instagram) using Adobe Photoshop and Adobe After Effects
- Created brand image and identity
- Marketed and created strategy for new products



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SKILLS

Public Relations

Marketing

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Communication

Leadership

Budgeting

Team-Player

Owner

Kristen Cummings Media | Staffordshire | 2018 – Present

Undertaken Duties and Responsibilities:

- Designed and created professional website
- Created all professional social media platforms (Facebook, Twitter and Instagram)
- Created brand image and identity
- Carried out all interviews with World Championship winning Sportsmen
- Written all articles and news updates

Work Experience

Motorcycle News | Peterborough | 2018

Undertaken Duties and Responsibilities:

- Wrote articles published on Motorcycle News official website
- Researched key motorcycling events coming up in the coming month to be published in the newspaper
- Carried out an interview with professional Sportsman
- Shadowed photographer

NON-MEDIA EXPERIENCE

Finance Manager

Tom Brennan Racing | Staffordshire | 2019 – Present

Undertaken Duties and Responsibilities:

- Manages company finances

HOBBIES, INTERESTS & ACHIEVEMENTS

Hobbies:

- Dancing as a team and performing on stage in front of audiences
- Enjoy meeting with friends and family
- Enjoy travelling and looking at new places

Interests:

- Motorsport

Achievements:

- Captain of Athletics Team | 2018
- Victrix Ludorum Award | 2016
- County Mock Court Trial Finalist | 2016